



ANNOUNCEMENT

Fourteenth Annual Volume Publications of New Jersey's Business Faculty

**Sponsored by
The New Jersey Policy Research Organization Foundation
The Stillman School of Business at Seton Hall University
and
*New Jersey Business***

The New Jersey Policy Research Organization Foundation (NJPRO), *New Jersey Business* magazine, and the Stillman School of Business at Seton Hall University announce the compilation of the fourteenth annual volume celebrating scholarship in all fields of business published by faculty members within New Jersey. We invite all faculty members who are affiliated with either a two- or four-year school (or department) of business within New Jersey to submit their research publications that were published in 2014. Works eligible for this compilation include articles that have appeared in refereed scholarly or practitioner journals in any business discipline as well as scholarly books in business. We also invite refereed scholarly works that center on pedagogy in business education. These works can include multiple authorships, provided that at least one author is a member of a college or department of business in New Jersey. In addition, we also invite doctoral dissertations that have been defended and approved in 2014 by a New Jersey business school or department. Excluded are self-edited or self-published journals or books. Conference proceedings are also excluded.

Scholars may submit as many works as they have published in 2014. We ask that each author include a one-paragraph research translation or abstract for each work that will provide the reader insights on the practical impact that the research has for the business practitioner. The research translation or abstract should be submitted in electronic form as a Microsoft *Word* file, Adobe *pdf* file, or link to an Internet site. For details on submitting publications, please see the attachment or the Internet link: <http://www.shu.edu/academics/business/njpro.cfm> **Please pay particular attention to the bolded text in items 4 and 5.**

In addition to scholarly publications, we would also like to receive a one-page paper from each two- or four-year school (or department) of business within New Jersey that summarizes an excellent example of a classroom exercise from 2014 that underscores the learning opportunities available to students when classrooms are linked to business organizations. These submissions should be signed by the department chair or business school dean as appropriate.

As part of this compilation, NJPRO, *New Jersey Business* magazine, and the Stillman School of Business will award recognition prizes to the top scholarly works and the best teaching ideas that are submitted. All entries are due by May 1, 2015. Winners will be announced in October 2015, when the compilation is published.

**Requirements for Submissions to the
Fourteenth Annual Volume of Publications of New Jersey's Business Faculty**

1. Works eligible for this compilation include articles that have appeared in refereed scholarly or practitioner journals in any business discipline as well as scholarly books in business. We also invite refereed scholarly works that center on pedagogy in business education. These works may include multiple authorships, as long as at least one author is employed by an institution with a college or department of business in New Jersey. Excluded are self-edited or self-published journals or books. Conference proceedings are also excluded. Scholars can submit as many works as they have published in 2014.

2. We will also accept abstracts of doctoral dissertations that have been defended and approved in 2014 by a New Jersey business school or department. These abstracts must be accompanied by a copy of the page from the completed dissertation that documents the school or department's approval with appropriate signatures. Authors should also submit a one-paragraph research translation of the dissertation as specified in item 4 below.

3. In addition to the publications specified above, we would like to receive a one-page paper from each two- or four-year school (or department) of business within New Jersey that summarizes an excellent example of a classroom exercise from 2014 that underscores the learning opportunities available to students when classrooms are linked to business organizations. These submissions should be signed by the department chair or business school dean as appropriate and sent to the address provided below for published works. In addition, please send an electronic copy to the editor at the email address given below. These teaching notes will be highlighted in a separate section of the bibliography and are eligible for a recognition prize.

4. For published manuscripts, **authors should submit a copy of each manuscript as published in electronic form**. If the published manuscript is not available in electronic form, please submit a paper copy. **In addition, please ensure that the affiliation of each author is identified**. Authors should also provide a one-paragraph research translation **in electronic form** for each work. The paragraph should provide the reader insights on the practical impact that the research has for the business practitioner. If appropriate, authors may submit the abstract of the work as published for this purpose. The research translation or abstract should be submitted as a Microsoft *Word* file, Adobe *pdf* file, or as a link to an Internet site that provides this information.

5. Those wishing to submit their published work for inclusion in this annual compilation are invited to send the **file, reprint or photocopy of their work as published** (or the cover page for a book), together with the additional information specified, to the following email address: melody.puliti@shu.edu Paper copies may be sent to:

Melody C. Puliti
Stillman School of Business
Seton Hall University
Jubilee Hall, Room 630
400 South Orange Avenue
South Orange, NJ 07079
(973) 761-7723

6. Authors must also include a cover letter that indicates their name, title, employing institution, address, telephone number, and email address.